

# SNAP PROFILE

by: Donna Messer



## **Happiness leads to achievement more often than achievement leads to happiness.**

Pam Ford's mission is to attract likeminded individuals who possess an abundance mentality, are heart centered and empowering. She believes that happiness leads to achievement and she's out to prove it!

Does this sound like a daunting task? Not for Pam Ford – she is like a magnet, attracting exactly the type of people she seeks.

Pam is an incredibly talented woman who decided to leave the world of investment banking and follow her dreams!

After 25 years on the trading floor, she left the business. Her life changed dramatically as she and her son Jared began their new life. Pam believes in the laws of attraction, and having a personal coach who supported her on her journey of discovery, she began to attract!

Always a team player, building solid relationships wherever she goes, people wanted to know her and to find out where she might be going. Her dreams called for a business that would give her time to spend with Jared, and that meant finding a business where she could control the timing and the income.

Pam was confident in her ability and she quickly found a business that would provide what she needed. She's bright, able to think on her feet and no matter what life offers she has always been able to navigate storms effectively. She is an entrepreneur, happy to be responsible for her own success.

A generous individual, Pam loves to give gifts and is always sending someone a greeting card. Imagine her surprise when she found out that she could combine her love of giving with actually generating a substantial income.

Pam's life is all about making people feel good, she spends each day meeting new people, building teams, giving gifts and putting smiles on the faces of the people she meets. It's hard to believe that she is making the income she needs, living the lifestyle she wants and it's all because she believed she could achieve!



Jared & Pam

The best advice Pam ever received was from her mom, it was "don't do anything you don't like doing, hire someone. It reduces tension and frees up your time and energy".

Today, Pam is in a business she loves, spending time with her family and her friends. She is using her extensive business background to maximize her potential in her new business venture. As her coach Alan Cohen says "Happiness leads to achievement more often than achievement leads to happiness" Pam's happy and she is achieving!

To connect with Pam Ford and find out how she achieved her dreams, email her at [pamford@cogeco.ca](mailto:pamford@cogeco.ca) and ask her to send you a card!

*Donna Messer is an author, speaker and coach. She believes that dreams do come true. If you want to be considered for a SNAP profile, connect with Donna at [dmesser@connectscanada.com](mailto:dmesser@connectscanada.com) or call 905-337-9578.*